

Assistant Professor - Advertising s Journalism

Department of B.A.M.M.C is looking for Two fulltime faculty members

Send Applications here - principal@bkbck.edu.in

Position: Assistant Professor - Advertising C Journalism

Responsibilities:

Teaching s Curriculum Development

- Deliver undergraduate and/or postgraduate lectures in Advertising, Journalism, Media Studies, and related subjects.
- Develop and revise curriculum in line with current industry practices and academic standards.
- Conduct practical sessions in media labs, editing rooms, and studios where applicable.

Academic Mentoring

- Guide and mentor students on academic projects, internships, and media-related assignments.
- Provide academic counseling and support to students as needed.

Research s Publications

- Engage in academic research and contribute to publications in recognized journals.
- Encourage students' involvement in research, paper writing, and conferences.

Assessment s Evaluation

- Design and evaluate internal assessments, assignments, and examinations.
- Maintain proper records of student performance and feedback.

Departmental s Administrative Duties

- Assist in organizing seminars, webinars, and departmental events.
- Participate in curriculum committees, accreditation documentation, and other academic responsibilities.

Digital Media s Communication Tools

- Stay updated with digital trends in advertising and journalism.
- Incorporate new-age tools, platforms, and case studies in teaching methodologies.

Qualifications:

Education: Masters Degree in Communication C Journalism

Candidates preferred as per UGC Guidelines (NET/SET/Ph.D/

